

Abstract

Preference indicates a positive attitude toward stimuli and has been theoretically or psychologically associated with “personality development, exploratory behavior, and adaptive capacity”. An assessment of children’s imagery preferences identifies critical information on which children base their aesthetic judgments. From a constructivist perspective, such information can be used to provide meaningful art learning experiences. This paper reports several emerging characteristics that might have been factors in the imagery preference of a group of students of junior high school age. These possible factors are derived specifically from a web-based art appraisal activity in a computer-mediated art workshop developed and implemented by the author. The study of children’s imagery preferences has significant implications for the development of constructivist art programs.

Keywords: Visual art education, imagery preference, art appreciation, art appraisal

摘 要

「偏好」是個人對外在事物的一種積極態度的反應，它和心理學人格發展、探索行為、適應能力等理論，有密切的關聯。評估學生對視覺圖像的偏好情形，可以發現學生美學判斷的準則，此類發現，有助於教師瞭解學生的視覺藝術判斷運用的情形，進而規劃出有意義的藝術教學活動。本文是一項教室個案研究，主要分析影響國中學生在藝術鑑賞時，對視覺圖像的偏好特徵要素，資料來自由作者所設計和測試的線上視覺藝術鑑賞活動。本研究發現，從建構主義（constructivist）的角度來看，在藝術教學的設計和規劃上，「偏好」研究具有重要的意義。

關鍵字：視覺藝術教育，圖像偏好，藝術鑑賞